

Everybody's Hungry Racing Team Sponsorship Opportunities



The Everybody's Hungry Racing Team is kicking off the 2015 racing season and we want you to be a part of it.

Want your business associated w/ a healthy lifestyle, a passion for food and beverage or a community cause? Get your brand seen by thousands of participants and spectators. Join the Everybody's Hungry Racing Team.

At Everybody's Hungry, our passion for food and beverage intertwines with an active and healthy lifestyle. Linking our brand to our race schedules is a natural fit and creates excellent opportunities for exposure for our partners. It also continues the pursuit of our goal to raise awareness for our hunger fighting partner, FOOD Share of Ventura County, and the hungry in our communities.

You don't need fancy running shoes or fast sprint times. You don't even need to be a runner to join the team. Just a desire to help spread the word about your brand and to support FOOD Share and Everybody's Hungry.

Consider an Everybody's Hungry Racing Team sponsorship today!

Shirt Sponsorship* - Post your brand on the back of the Everybody's Hungry Racing Team shirts for maximum exposure during races. Team options include long sleeve, short sleeve and singlet, as well as cotton/poly street shirts. - A specific graphic will be used for the Santa to the Sea Half Marathon on December 14th. Please see pg 2.

Enhanced Reach* - In addition to brand placement on the racing shirt, it will be included in the following ways:

- On the racing team page with embedded hyperlink and monthly tracking of outbound click-throughs.
- Prominently placed in a Racing Team focused Facebook cover pic one week prior to each designated race.
- Via a thank-you to sponsors on Twitter, Facebook and Instagram following each event.
- Through a sponsor-specific press release on the Everybody's Hungry LinkedIn company page.
- On a racing team banner to be displayed at races and promotional events.
- On racing team marketing collateral including, but not limited to: postcards, fliers and posters.

**Sponsorships at Premier level and higher will receive a race shirt as part of the package.*

Please see the attached Sponsorship form for pricing information, image dimensions and placement options.

Sponsorships are 13 months long and valid through December 31, 2015.

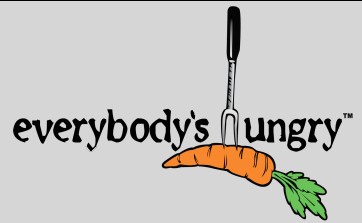
Race Sampling (for additional race listings, please visit everybodyshungry.org/racingteam)

- Great Race of Agoura Hills - March: Agoura Hills, CA
www.greatraceofagoura.com
- Channel Islands Harbor 4th of July 5k/10k - July: Oxnard, CA
<http://www.harborrun.com>
- Ventura Marathon - September: Ventura, CA
www.venturamarathon.com
- Lexus LaceUp Running Series - November: Ventura, CA (Benefits FOOD Share)
www.laceuprunningseries.com/
- Aloha Turkey Roundup 8k - November: Ventura, CA
- Santa to the Sea Half Marathon - December: Oxnard, CA (Benefits FOOD Share)
www.santatothesea.com



A portion of Everybody's Hungry sponsorships, specific races and each racing team shirt sold benefits FOOD Share of Ventura County.

Everybody's Hungry Racing Team Sponsorship Form



Sponsor Zone (max art size)	Enhanced Reach (See page 1 for details)	Shirt-Only Pricing (B&W/grayscale only)
Championship 3 1/2	\$500	\$400
Elite 2 1/2	\$375	\$295
Premier 1 1/2	\$325	\$250
Base (Text Only) 3 1/2	\$150	\$100

*Custom sizes and placement available. Email or call for rates and consultation.

Artwork Specifications: All digital artwork must be in high resolution (minimum 300 dpi) files, minimum 800px x 800px, from the following applications: Photoshop, Illustrator or PDF Format. Artwork can be sent in color, but will be converted to B&W or grayscale for printing. Artwork provided on CD should include a printed copy. CDs will not be returned. Artwork can be sent via email if the file size allows its. Files may be sent to jason@everybodyshungry.org. Deadline is November 28, 2014.

**Sponsorship Sales:
Everybody's Hungry
(805) 570-5636**

**Please complete the following information.
Please print clearly and legibly.**

Advertiser: _____

Zone: _____

Address: _____

City / Zip: _____

Phone: _____

E-mail: _____

Rate \$: _____

Credit Card #: _____

Billing Address: _____

Exp. date: _____ CCV Code: _____

Amount Paid: _____ Date: _____

Balance Due: _____

Print Name: _____

*Sponsorships are valid through December 31, 2015.

**Make checks payable to:
Everybody's Hungry
743 Poli St. #8, Ventura, CA 93001**

Artwork Deadline November 28, 2014

Please read all information carefully. The publisher cannot be liable for any oral agreements or special arrangements. (1) Upon acceptance of this contract by Everybody's Hungry, it is processed immediately and cannot be cancelled. No verbal agreement, changing in any manner the conditions of this contract, will be recognized. (2) This contract is with the named firm (Advertiser) and change of ownership or management will not alter contract obligations. (3) Customer failure to acknowledge or return any proof will not alter contract payment terms and obligations. (4) All charges are due and payable immediately upon receipt of invoice or proof, whichever comes first, with a 50% deposit due and payable with presentation order. Advertiser and agent (if any) each agrees to be jointly and separately responsible for full payment. In any action brought upon this agreement, venue shall be in Ventura County, California, and advertiser and agent expressly waive any objections to venue or personal jurisdiction therein. (5) In the event that payment is not made by advertiser in accordance with conditions of this contract, advertiser agrees to pay for legal fees incurred by publisher to obtain collection. (6) Publisher shall not be bound by any promises or agreements not contained herein, nor shall any such statements relieve advertiser or agent of their obligations hereunder. (7) Publisher reserves the right to change advertising classifications. (8) Advertisers and advertising agencies are liable for all content (including text, representations and illustrations) of sponsorship and are responsible without limitation, for any and all claims made against the publisher, its officers or employees. (9) Everybody's Hungry shall not be responsible for typographical errors, except to cancel the charge for such portion of a sponsorship as may have been rendered valueless by such typographical errors. (10) Everybody's Hungry shall extend every responsible effort to accommodate position request, but spatial requirements may take precedence. Advertiser acknowledges that publisher is not obligated to guarantee position request. (11) Brands and logos will be scaled proportionally for uniformity within each designated zone. (12) Publisher reserves the right to publish a stock image or to create and print a new image if artwork is not submitted on time.

Signature: _____

Date: _____